



COMPLETE HOME COMFORT

YOU CAN DEPEND ON



WHAT'S INSIDE MATTERS®

DEPENDABILITY FOR COMPLETE HOME COMFORT

For years, Maytag has been delivering the most dependable comfort for homes. Since every home has specific comfort issues, Maytag has the right solution. Whether your comfort problems are hot or cold spots, allergens or a little bit of everything, Maytag offers a worry-free system for reliable, total home comfort. Maytag has a line of complete comfort products to balance temperature levels, clean the air, control humidity and more. Your Maytag® contractor can design a complete comfort system that delivers consistent, clean, energy efficient comfort throughout your home.

MAYTAG® WORRY-FREE WARRANTY AND DEPENDABILITY PROMISE

Maytag delivers beyond total indoor comfort. When you choose Maytag, you're investing in a product that is built for dependability. And our Worry-Free Limited Warranty for 12 years when product is registered*. Plus, our Dependability Promise offers a standard, equivalent Maytag® replacement guarantee if the compressor or heat exchanger fails within the first 12 years, registration required*. Maytag® accessories when purchased, installed and registered with a Maytag® heating or cooling system carry the system warranty. See details at www.maytaghvac.com.



MAYTAG DELIVERS DEPENDABLE ENERGY EFFICIENCY

Energy efficiency is directly related to a product's rating. The higher the number on the rating, the more efficient the product is, which helps lower your utility bills. Here is how heating or cooling systems are rated for energy consumption.

*Applicable to the original owner.

- *Seasonal Energy Efficiency Ratio (SEER)* measures cooling efficiency of a complete cooling system.
- *Heating Seasonal Performance Factor (HSPF)* measures heat pump heating efficiency of a complete system. The cooling portion of a heat pump is measured in SEER, like an air conditioner.
- *Annual Fuel Utilization Efficiency (AFUE)* measures gas and oil heating efficiency. An AFUE of 90% means that 90% of the fuel is used to heat your home, while the other 10% basically goes unused.

The current government standard minimum efficiencies are the following:

- 13 SEER for air conditioners (Northern climates only).
- 14 SEER for air conditioners (Southern climates only).
- 14 SEER and 8.0 HSPF for heat pumps.
- 80% AFUE for gas/oil heating in the United States; 90% AFUE or higher in Canada.

ENERGY STAR® Ratings indicate that these products meet the E.P.A. guidelines for exceptional efficiency:

- 15.0 SEER/12.5 EER and higher for air conditioners.
- 15.0 SEER/12.5 EER/8.5 HSPF or higher for heat pumps.
- 15.0 SEER/12.0 EER/8.2 HSPF or higher for packaged systems.
- 90% (South), 95% (North) AFUE or higher, have an approved energy efficient blower motor and cabinet air leakage of less than or equal to 2% for gas heating.
- 85% AFUE or higher for oil heating.

DEPENDABILITY FOR COMPLETE HOME COMFORT

When you compare current energy efficiencies with the energy consumption of older products, you'll find:

- Over 90% of homes installing a cooling system between 1992 and 2005 were rated at 10 SEER for cooling. Before 1992, the average was about 6 SEER.
- Heat pump ratings from 1992 to 2005 were at a minimum of 6.8 HSPF. Before 1992, a 5.0 minimum HSPF was required.
- Furnaces installed before 1994 had AFUE acceptable ratings around 75% AFUE range.


You have three options to consider for the most optimal product type to fit your budget, energy needs and house style, including:

- *Split System Air Conditioner or Heat Pump and Furnace Cooling/Heating System.* As the most common configuration, the cooling system includes the outdoor air conditioner or heat pump and the indoor coil, which is attached to the furnace.



The furnace uses natural gas, propane or oil fuel to produce heat during the winter. If a heat pump is installed, it too can produce heat for energy cost savings. When a heat pump is installed with a furnace, it is often referred to as a dual-fuel system. The furnace blower is used year-round to distribute the air throughout the home.

- *Split System Heat Pump and Air Handler Cooling/Heating System.* Typically used in warmer climates, this system provides all-electric heating and cooling. The indoor section of the heat pump is an air handler, which is a blower and coil system that distributes the air year-round. Adding on heater kit accessories can further these systems into colder climates.
- *Packaged Heating/Cooling Systems.* These systems are self-contained in one outdoor section that includes the blower and coil. There are four types of self-contained systems available – an air conditioner, a heat pump, a gas/electric packaged system or dual fuel, which combines gas heat and electric cooling.

 ecoLogic® is your sign of environmentally friendly, high-efficiency heating and cooling products. Only the most energy-efficient, most environmentally responsible units receive our ecoLogic seal of quality.

THE ULTIMATE PERFORMANCE IN WORRY-FREE COMFORT

MAYTAG® iQ DRIVE® AIR CONDITIONER WITH 96% AFUE TWO-STAGE, VARIABLE- SPEED GAS FURNACE SYSTEM

**(96% AFUE GAS FURNACE AVAILABLE IN DEDICATED
UPFLOW AND DOWNFLOW APPLICATIONS)**

**Maytag® Ultimate Comfort System provides these
key benefits:**

- Efficiencies: 20 SEER Cooling/96% AFUE Heating Ratings.
- Quiet features include iQ Drive inverter technology, swept-wing fan blades, sound-absorbing base on outdoor unit, fully insulated furnace cabinet, 2 speed vent motor and 16 speed blower.
- Stainless-steel outdoor unit coil protection.
- Variable-speed provides better humidity control and temperature balance.
- Programmable thermostat provides various custom level programming.
- Continues to adjust capacity levels in response to outdoor and indoor temperature in summer, and indoor temperature in winter. This provides a better overall comfort level while reducing energy use.

**When you compare this system with an average
system installed between 1990 and 2005, this
Ultimate Comfort System is up to:**

- More than twice as efficient in cooling.*
- Up to 62% more efficient in heating.*

* Compared to 10 SEER cooling/60% AFUE heating



MAYTAG[®] ULTIMATE COMFORT SYSTEM ENERGY CONSUMPTION

Maytag[®] Ultimate Comfort System is also available in these options:

- 20 SEER iQ Drive Air Conditioner*/Air Handler System.
- 20 SEER iQ Drive Air Conditioner*/80% AFUE Two-Stage, Variable Speed Gas Furnace[†] System for warm climates that do not need extra high-efficiency gas heating. Upflow/horizontal and downflow applications available.
- 20 SEER iQ Drive Air Conditioner*/95.1% AFUE Two-Stage, Variable Speed Gas Furnace** System for cooler climates that need extra-high efficiency gas heating. Upflow/horizontal applications available.



* Meets the ENERGY STAR Certified requirements

† If installed in SCAQMD only: These furnaces and gas/electric packaged system do not meet the SCAQMD Rule 1111 NO_x emission limit (14 ng/J), and thus are subject to a mitigation fee of up to \$450. These furnaces and gas/electric packaged system are not eligible for the Clean Air Furnace Rebate Program: www.CleanAirFurnaceRebate.com.

THE ULTIMATE PERFORMANCE IN WORRY-FREE COMFORT

MAYTAG® iQ DRIVE® HEAT PUMP WITH AIR HANDLER SYSTEM

Maytag® Ultimate Comfort System provides these key benefits:

- Efficiencies: Up to 19 SEER/up to 10.0 HSPF Heat Pump/Air Handler Ratings.
- Quiet features include iQ Drive inverter technology, swept-wing fan blades, sound-absorbing base on outdoor unit and fully insulated air handler cabinet.
- Stainless-steel outdoor unit coil protection.
- Variable-speed provides better humidity control and temperature balance.
- Programmable thermostat provides various custom level programming.
- Continues to adjust capacity levels in response to outdoor and indoor temperature in summer, and indoor temperature in winter. This provides a better overall comfort level while reducing energy use.

When you compare this system with an average system installed between 1990 and 2005, this Ultimate Comfort System is up to:

- More than twice as efficient in cooling.*
- Up to 62% more efficient in heating.*

* Compared to 10 SEER cooling/6.2 HSPF heating



MAYTAG[®] ULTIMATE COMFORT SYSTEM ENERGY CONSUMPTION

Maytag[®] Ultimate Comfort System is also available in these options:

- Up to 19 SEER/up to 10.0 HSPF SEER iQ Drive Heat Pump*/80% AFUE Two-Stage, Variable-Speed Gas Furnace[†] System for warm climates that do not need extra high-efficiency gas heating. Upflow/horizontal and downflow models available.
- Up to 19 SEER/up to 10.0 HSPF iQ Drive Heat Pump*/95.1% AFUE Two-Stage, Variable-Speed Gas Furnace** System for cooler climates that need extra high-efficiency gas heating. Upflow/horizontal applications available.
- Up to 19 SEER/up to 10.0 HSPF iQ Drive Heat Pump*/96% AFUE Two-Stage, Variable-Speed Gas Furnace System for warm climates that do not need extra high-efficiency gas heating. Dedicated upflow and downflow applications available.



* Meets the ENERGY STAR Certified requirements

† If installed in SCAQMD only: These furnaces do not meet the SCAQMD Rule 1111 NO_x emission limit (14 ng/J), and thus are subject to a mitigation fee of up to \$450. These furnaces are not eligible for the Clean Air Furnace Rebate Program: www.CleanAirFurnaceRebate.com.

THE BETTER PERFORMANCE IN WORRY-FREE COMFORT

M1200 UP TO 16 SEER SPLIT SYSTEM AIR CONDITIONER WITH 95.1% AFUE TWO-STAGE, VARIABLE-SPEED GAS FURNACE**† SYSTEM

Maytag®'s Best Comfort System provides these key benefits:

- Efficiencies: Up to 16 SEER Cooling/95.1% AFUE Heating Ratings.
- Quiet features include swept-wing fan blades, sound-absorbing base on outdoor unit, fully insulated furnace cabinet, 2 speed vent motor and variable-speed blower.
- Stainless-steel outdoor unit coil protection.
- Variable-speed provides better humidity control and temperature balance.
- Overall, reduces hot and cold spots.
- Operates at lower cooling capacity during milder days for better comfort, same for heating in winter.
- Programmable thermostat provides various custom level programming and service diagnostics.

When you compare this system with an average system installed between 1990 and 2005, this Best Comfort System is up to:

- Up to 60% more efficient in cooling.*
- Up to 58% more efficient in heating.*

* Compared to 10 SEER cooling/6.2 HSPF heating

** Meets the ENERGY STAR Certified requirements

† If installed in SCAQMD only: This furnace does not meet the SCAQMD Rule 1111 NOx emission limit (14 ng/J), and thus is subject to a mitigation fee of up to \$450. This furnace is not eligible for the Clean Air Furnace Rebate Program: www.CleanAirFurnaceRebate.com.



MAYTAG® BETTER COMFORT SYSTEM ENERGY CONSUMPTION

Maytag® Best Comfort System is also available in these options:

- Up to 16 SEER Two-Stage Air Conditioner* System with 80% AFUE Variable-Speed Gas Furnace†.
- Up to 16 SEER/9.0 HSPF Two-Stage, Variable-Speed Split System Heat Pump*.
- 16 SEER Two-Stage Packaged Air Conditioner* with 5 speed ECM blower.
- 14 SEER/95% AFUE Two-Stage Heat, Variable-Speed (one of a kind) Blower Gas/Electric Packaged System†.



* Meets the ENERGY STAR Certified requirements

† If installed in SCAQMD only: This furnace and these gas/electric packaged systems do not meet the SCAQMD Rule 1111 NOx emission limit (14 ng/J), and thus are subject to a mitigation fee of up to \$450. This furnace and these gas/electric packaged systems are not eligible for the Clean Air Furnace Rebate Program: www.CleanAirFurnaceRebate.com.

THE GOOD PERFORMANCE IN WORRY-FREE COMFORT

M1200 UP TO 15 SEER/8.5 HSPF VARIABLE-SPEED HEAT PUMP SYSTEM

Maytag® Good Comfort System provides these key benefits:

- Efficiencies: Up to 15 SEER Cooling and 8.5 HSPF Heating Ratings.
- Quiet features include swept-wing fan blades, sound-absorbing base and compressor blanket on outdoor unit.
- Stainless-steel outdoor unit coil protection.
- Variable-speed provides better humidity control and temperature balance.

When you compare this system with an average system installed between 1990 and 2005, this Good Comfort System is up to:

- Up to 50% more efficient in cooling.*
- Up to 45% more efficient in heating.*

Maytag® Good Comfort System is also available in these options:

- M1200 up to 15 SEER Air Conditioner and Air Handler with an energy-efficient motor or Variable-Speed Gas Furnaces/Coils.
- M1200 up to 15 SEER/8.5 HSPF Heat Pump and Air Handler with an energy-efficient motor.
- M1200 14 SEER Packaged Systems†.

* Compared to 10 SEER cooling/6.2 HSPF heating

† If installed in SCAQMD only: This gas/electric packaged system does not meet the SCAQMD Rule 1111 14 ng/J NOx emission limit (14 ng/J), and thus is subject to a mitigation fee of up to \$450. This gas/electric packaged system is not eligible for the Clean Air Furnace Rebate Program: www.CleanAirFurnaceRebate.com.



THE BASIC PERFORMANCE IN WORRY-FREE COMFORT

M1200 UP TO 15 SEER SPLIT SYSTEM AIR CONDITIONER AND 80% AFUE TWO-STAGE GAS FURNACE[†] SYSTEM

Maytag® Basic Comfort System provides these key benefits:

- Efficiencies: Up to 15 SEER Cooling/80% AFUE Heating Ratings.*
- Quiet features include swept-wing fan blades, sound-absorbing base on outdoor unit, fully insulated furnace cabinet, 2 speed vent motor and variable-speed blower.
- Stainless-steel outdoor unit coil protection.
- Operates at lower heating capacity during milder days for better comfort.
- Furnace features SmartStart® technology for increased life in igniter start-up.

When you compare this system with an average system installed between 1990 and 2005, this Basic Comfort System is up to:

- Up to 40% more efficient in cooling.**
- Up to 33% more efficient in heating.**

Maytag® Basic Comfort System is also available in these options:

- M1200 up to 15 SEER Heat Pump with 80% AFUE Two-Stage Gas Furnace[†].
- M1200 up to 15 SEER Air Conditioner and Air Handler with an energy-efficient motor.
- M1200 14 SEER Packaged Systems[†].

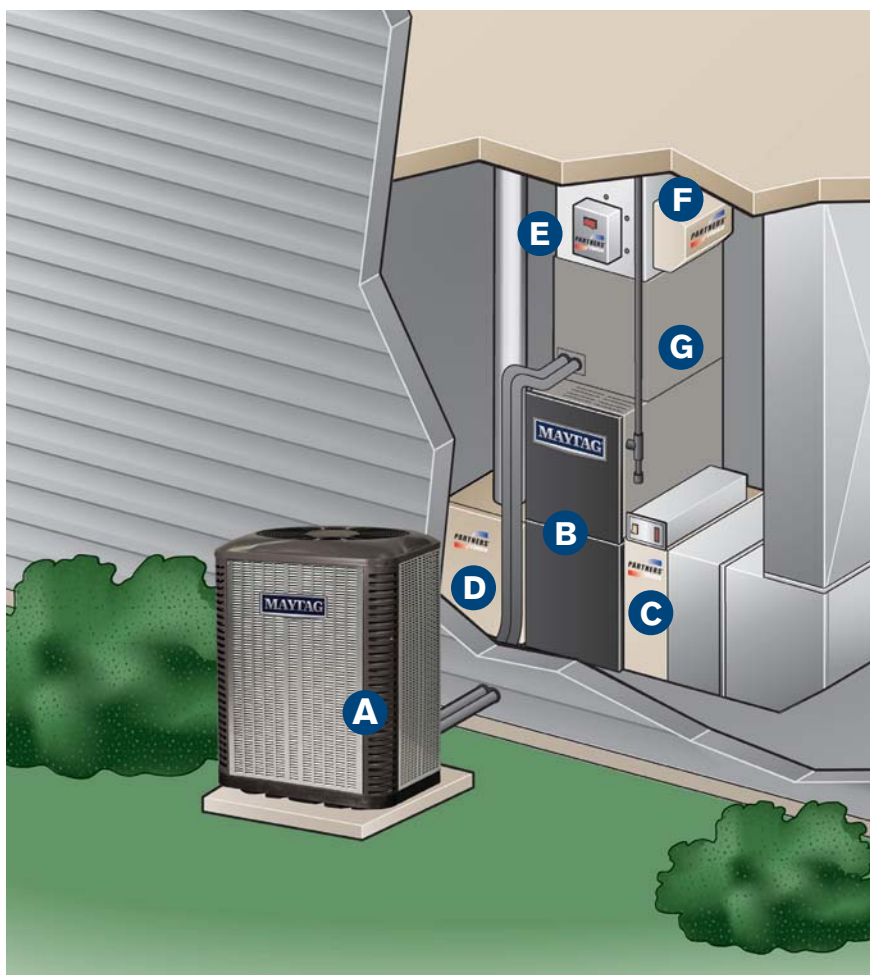
* Packaged systems are rated at 81% AFUE

** Compared to 10 SEER cooling/60% AFUE heating

† If installed in SCAQMD only: This furnace and this gas/electric packaged system do not meet the SCAQMD Rule 1111 NOx emission limit (14 ng/J), and thus are subject to a mitigation fee of up to \$450. This furnace and this gas/electric packaged system are not eligible for the Clean Air Furnace Rebate Program: www.CleanAirFurnaceRebate.com.

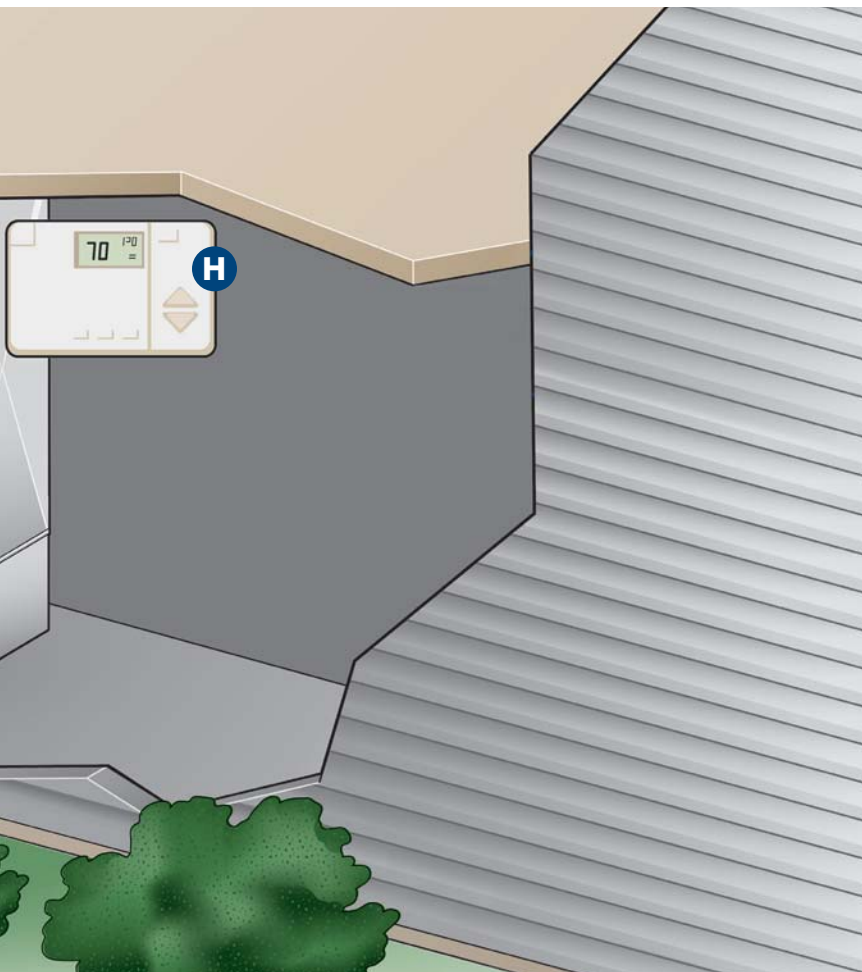


CUSTOM COMFORT SOLUTIONS FOR ALMOST ANY SYSTEM



- A** Air Conditioner or Heat Pump
- B** Furnace and/or Air Handler
- C** Electronic Air Cleaner or **D** HEPA Air Cleaner
- E** Ultra-Violet Air Purifier

Discover the dependability of Maytag® complete home comfort solutions. You can combine the following features and accessories with any Maytag® system to create the worry-free performance and quality of a Maytag® Complete Comfort System.



- F** Humidifier
- G** Indoor Coil
- H** Programmable Thermostat

CUSTOM COMFORT SOLUTIONS

PROBLEM:

Furniture, doors and drywall cracking. Extremely dry skin.

SOLUTION:

Whole-Home Bypass Humidifier has a flow-through design to regulate indoor moisture levels throughout the home.

Whole-Home Power Humidifier features a built-in fan to regulate indoor moisture levels for better air quality and comfort.

Both solutions can be installed with any Maytag® split system products. But for dry winters, a heating system featuring variable-speed is recommended for better air mixing and/or a programmable thermostat with humidity-control features.

PROBLEM:

Excess moisture inside home during summer months.

SOLUTION:

Whole-Home Humidifier adds moisture to the air to prevent dryness that can cause irritation. Humidifiers can be particularly effective for treating dryness of the skin, nose, throat, and lips. They can also ease some of the symptoms caused by the flu or common cold.

These solutions can be installed with any of our heating and cooling systems, but, for extremely humid areas, a cooling system featuring variable-speed or iQ Drive® is recommended.



Bypass Humidifier



Power Humidifier

PROBLEM:

Excess dust, pollen and other indoor allergens. Occupants with severe allergies or respiratory problems.

SOLUTION:

1-Inch Electronic Air Cleaner stops dust, pollen and other small particles as small as .001 micron.

Electronic Air Cleaner gets better than 99.7% allergens down to .01 micron.

Media Air Cleaner removes better than 95% allergens down to 0.3 micron.

Ultraviolet Air Purifier removes mold, bacteria, and viruses that are found in the air stream and also remove odors from the home.

HEPA (High Efficiency Particulate Air) Cleaner removes better than 99.7% allergens down to 0.3 micron, plus can provide up to 67 daily air changes.

Using a combination of these products provides the best solution to improving indoor comfort for occupants suffering from allergies. These solutions can be installed with any of our split system products, but, for a better mix of air to reduce stagnation, heating and cooling systems with variable-speed options are recommended.

1-Inch Electronic Air Cleaner



Electronic Air Cleaner



Media Air Cleaner



HEPA Air Cleaner

CUSTOM COMFORT SOLUTIONS

PROBLEM:

Odors caused by smoking, cooking, pets, etc.

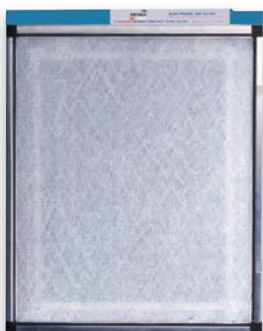
SOLUTION:

1-Inch Electronic Air Cleaner removes pollen, spores and other small particles as small as .001 micron.

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Ultraviolet Air Purifier removes mold, bacteria, and viruses that are found in the air stream and also remove odors from the home.

These solutions can be installed with any of our split system products, but, for a better mix of air to reduce stagnation, heating and cooling systems with variable-speed options are recommended.



**1-Inch Electronic
Air Cleaner**

**Electronic Air
Cleaner**



**Ultraviolet
Air Purifier**

PROBLEM:

Need to cut down on energy use in your home.

SOLUTION:

Using a **Maytag® Programmable Thermostat**, you can adjust the times you turn on the heating or air-conditioning according to a pre-set schedule. You can save money on your heating and cooling bills by simply resetting your thermostat when you are asleep or away from home. According to the U.S. Department of Energy, you could save as much as 10% on your home heating and cooling costs each year, simply by adjusting your thermostat 7 – 10 degrees from its normal setting for eight hours a day.



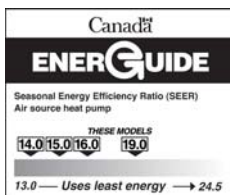
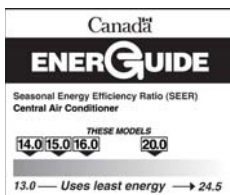
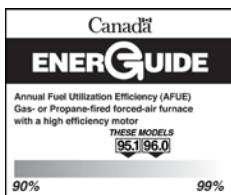
Programmable Thermostats

For more information, contact us, your Maytag® contractor:



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