



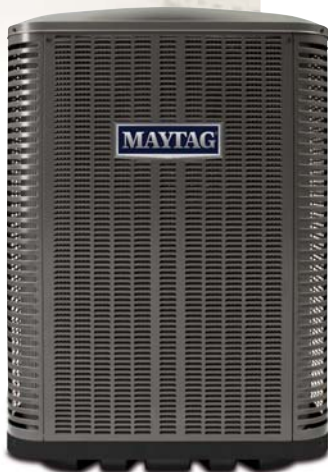
WHAT'S INSIDE MATTERS®



PROVIDING

**COMFORT,
QUALITY**

AND WORRY-FREE PERFORMANCE



M120 CS SERIES 13.4 & 14.3 SEER2
AIR CONDITIONER & 14.3 SEER2/7.5 HSPF2
HEAT PUMP SPLIT SYSTEM PRODUCTS



ENERGY SAVING

Besides reliable comfort, a new Maytag® M120 system will cost less to operate over older, less efficient systems. When your air conditioner or heat pump is sized and installed properly, you can save more money on your energy bills than you can with older, less efficient units.

Your air conditioner's and heat pump's efficiency are measured by Seasonal Energy Efficiency Ratio 2 (SEER2). SEER2 is the new Department of Energy efficiency standard. SEER is the standard measure of efficiency for central air conditioning systems. The higher the SEER, less electricity is required for a air conditioner unit to do its job. Heat pumps are also rated by Heating Seasonal Performance Factor 2 (HSPF2). The main difference between SEER/HSPF and SEER2/HSPF2 is the testing conditions for each rating system. The SEER2/HSPF2 testing conditions are meant to give consumers a clearer, more accurate idea of a unit's efficiency.

ENERGY DEFINITIONS

SEER2 – Seasonal Energy Efficiency Ratio 2

Measures cooling performance on air conditioners, heat pumps and gas/electric packaged products.

HSPF2 – Heating Seasonal Performance Factor 2

It is a measure of the average number of BTU of heat delivered for every watt-hour of electricity used by the heat pump over the heating season.

As ratings increase, so does unit efficiency.

RELIABLE PERFORMANCE

Maytag® air conditioners and heat pumps feature a state-of-the-art compressor, one of the most reliable compressors available in North America.

INNOVATION & STYLE

These models feature louvered jacket panels that protect the coil from impact of flying debris due to mowing, golf balls, hail and other hazards. All units receive a glossy, powder-paint finish for increased durability and corrosion resistance.

PERMANENTLY LUBRICATED MOTOR

Motor is heavy duty for long lasting reliability and quiet operation. It requires no maintenance and is completely protected from rain and snow.



WHAT'S INSIDE MATTERS®



The M120 Series of products feature a 12 Year Worry-Free Limited Warranty on parts when the product is registered.* Plus, our Dependability Promise states that your entire unit will be replaced if the compressor fails within the first year of purchase, when installed with a Maytag® matched indoor coil or air handler.* Ask your select Maytag® heating and cooling contractor for details or visit us at www.maytagvac.com.

Your home is the center of your universe. It's where you take care of your family, find solace from the outside world, cultivate your hobbies and bring friends together. While not often top of mind, your air conditioner or heat pump plays an important role in keeping your home comfortable. Maytag understands how valuable your home is, and therefore offers you high quality air conditioners and heat pumps.



CSA3BE

14.3 SEER2 split-system air conditioners. This outdoor single-stage section, when combined with our variable-speed indoor section, improves humidity control and provides better indoor air quality by constantly mixing the air.



CSH3BE

Depending on the climate you live in, a 14.3 SEER2/7.5 HSPF2 high efficiency heat pump may be ideal for your family. Heat pumps work similarly to a conventional air conditioner with one exception, they also provide heat in the winter.



CSA3BD

Most units being replaced today are lower efficiency products. By putting in a 13.4 SEER2 standard efficiency air conditioner with a matched air handler or furnace and coil, you will reduce your monthly utility costs.

All Maytag® M120 Series air conditioners and heat pumps include all-aluminum coils that provide high corrosion resistance. These coils feature an innovative design that decreases unit weight and refrigerant requirements, while increasing reliability.

MODELS

	High Efficiency	Standard Efficiency	Heat Pump Efficiency	Single-Stage	Variable-Speed Indoor Section
CSA3BE Up to 14.3 SEER2 Air Conditioner	●		N/A	●	Optional
CSH3BE 14.3 SEER2 Heat Pump	●		7.5 HSPF	●	Optional
CSA3BD 13.4 SEER2 Air Conditioner		●	N/A	●	Optional

SPLIT-SYSTEM AIR CONDITIONERS & HEAT PUMPS

These Maytag® split systems include two main components. The outdoor section is an air conditioner or heat pump. The indoor section is either an air handler or a furnace and indoor coil. Depending on your climate, a heat pump may handle your heating and cooling needs more economically than a separate furnace and air conditioner.

A new comfort system can provide more than energy efficiency. Compatible whole-home indoor solutions address specific needs and can improve your indoor living experience. There are solutions for indoor allergens, humidity control and even room temperature control. Be sure to tell your contractor about any specific comfort issues you would like to resolve.

* Registration required. Applicable to the original owner.



TOTAL COMFORT



AIR HANDLERS

A Maytag® M120 Series air handler, when combined with a Maytag® heat pump or air conditioner, completes your quality indoor comfort system. When installed with a matched outdoor unit, Maytag® air handlers will carry the outdoor system warranty – a 12-year Worry-Free Limited Warranty on parts. Maytag® M120 air handlers are available in variable-speed configurations for better humidity control and improved efficiency with a matched air conditioner or heat pump. Select models are available with upgraded corrosion protection through all-aluminum coils. Ask your contractor for details.

INDOOR COILS

If you replace your air conditioner or heat pump, Maytag highly recommends that you also replace the existing coil with a matched coil. By doing this, you can ensure maximum efficiency and performance of your comfort system.

Maytag® indoor coils are matched with all models of Maytag® split-system air conditioners and heat pumps. Our coils offer a 12-Year Worry-Free Limited Warranty when installed with a Maytag® heating or cooling system. Depending on the installation configuration of your home, the type of coil used and the installation configuration may vary. Your contractor will choose the appropriate coil for your home.

DEMAND FLOW TECHNOLOGY

The more you learn about our manufacturing process, the more you'll see why no other heating and cooling manufacturer compares to Maytag®'s product quality — quality made possible through Demand Flow Technology. While other companies test products at random, we use 100% computer-automated testing on every Maytag® product to eliminate human error in the final analysis of product quality. We are the only heating and cooling manufacturer to be DFT certified.

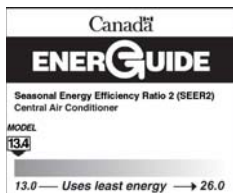


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Proper sizing and installation of equipment is critical to achieve optimal performance. Split system air conditioners and heat pumps must be matched with appropriate coil components to meet ENERGY STAR criteria. Ask your contractor for details or visit www.energystar.gov.

